



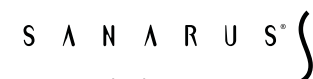
VISICA® KEY PATIENT BENEFITS

cryoablation offers patients peace of mind

The Visica cryoablation procedure offers patients peace of mind knowing that their fibroadenomas have been definitively treated once they leave their doctor's office, relieving the anxiety often associated with watchful waiting and the discomfort and inconvenience of surgery. Physician benefits include satisfied patients, attractive reimbursement, faster treatment times, and the convenience of staying in their office and avoiding numerous trips to the operating room.

The Visica cryoablation procedure is supported by 97% patient satisfaction with long-term results.¹

Visica Cryoablation	Watch and Wait	Surgery
<ul style="list-style-type: none"> • Can be performed in a physician's office 	<ul style="list-style-type: none"> • Requires regular follow-up 	<ul style="list-style-type: none"> • Requires hospitalization
<ul style="list-style-type: none"> • Requires only local anesthesia 	<ul style="list-style-type: none"> • N/A 	<ul style="list-style-type: none"> • Involves general anesthesia
<ul style="list-style-type: none"> • Reduces stress and brings peace of mind 	<ul style="list-style-type: none"> • Symptoms will persist, sometimes worsen Can cause anxiety and pain 	<ul style="list-style-type: none"> • Can cause operating room anxiety
<ul style="list-style-type: none"> • Excellent cosmetic results – no scarring or breast dimpling 	<ul style="list-style-type: none"> • Over 30% of fibroadenomas continue to grow² 	<ul style="list-style-type: none"> • Causes scarring and breast dimpling
<ul style="list-style-type: none"> • Typically a 20 minute procedure with short recovery time 	<ul style="list-style-type: none"> • N/A 	<ul style="list-style-type: none"> • Longer recovery time
<ul style="list-style-type: none"> • Predictable outcomes with no reports of major complications or regrowth 	<ul style="list-style-type: none"> • 68% of fibroadenomas are surgically excised within 5 years of diagnosis³ 	<ul style="list-style-type: none"> • Increased risk of complications
<ul style="list-style-type: none"> • Produces no artifact that would adversely affect interpretation 	<ul style="list-style-type: none"> • Fibroadenomas can obscure imaging and complicate self breast exams 	<ul style="list-style-type: none"> • N/A



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1. Kaufman, et al. Office-Based Cryoablation of Breast Fibroadenomas with Long-Term Follow-up, The Breast Journal, 2005, Vol. 11, No. 5, 344-350
 2. Wilkinson, et al. Fibroadenoma of the Breast; a follow-up of conservative management, British Journal of Surgery, 1989, Vol. 76, April 390-3
 3. Carty, et al, Management of FAs of the Breast, Ann R Coll Surg Engl. 1995 Mar; 77(2):127-30